CONSTRUCTION INFORMATION SYSTEMS

CIS



ABOUT US

Since 1991, Construction Information Systems (CIS) has been the Northeast's leading online provider of project information for the construction industry. Our new and improved marketplace allows industry professionals to find their most profitable work, organize projects, collaborate with each other and improve their brands. CIS offers:

- Daily information so we won't miss a job...and neither will you.
- Customized reporting that covers public and private sector projects, contractors and design firms.
- Aside from our project lead service, CIS has the most elaborate directory for the construction industry.

The most complete and accurate listing of private projects

- Classifieds where you can buy and sell material and equipment at no charge.
- Personalized customer service that includes training and project research.

Find out more at cisleads.com.

SERVICES

CIS researches and reports the most up-to-date information about construction projects and companies: from general contractors, subcontractors, material suppliers, equipment dealers, professional service firms and project owners. We provide this data in an easy-to-use portal that allows you to quickly find companies, people and projects to meet your needs.

Manage your company profile to promote your services, list contact information, testimonials, searchable details and more.

WHO WE SERVE

- Project Estimators, Project Managers, and Owners at Construction Companies.
- Sales Managers, Sales Representatives and Owners at Material Suppliers and Equipment Dealerships.

WARE AND THE REAL

• Insurance Agents, Insurance Underwriters, Accountants and Engineering Firms

SUBSCRIPTION AREAS

CIS is a local company that utilizes local resources to find jobs. We work where you work, covering a targeted area to find you work faster in:

- New York City
- Long Island
- Parts of Lower Hudson Valley, NY including Westchester, Rockland and Orange Counties

CIS is a local service so you'll never miss a job, no matter the size

- The state of New Jersey
- Eastern PA including Philadelphia, Bucks, Montgomery, Chester and Delaware Counties
- The state of Delaware

One easy-to-use portal to connect you to projects and other companies within the industry

SUBSCRIPTION LEVELS	Free User	Registered Free User	Premium User
Fastest access to detailed project information. Get leads before your competition			\checkmark
Access the most complete & accurate listing of private projects			\checkmark
Create Customized Reports such as public or private ownership & categories of work like Retail, Residential & Warehouses			\checkmark
CIS is a local service, you'll never miss a job, no matter the size			\checkmark
Free upgrades to your Company Profile—logo, project images, locations & offices, testimonials & certifications		\checkmark	\checkmark
View & create detailed subcontractor requests & classified listings		\checkmark	\checkmark
Contact estimators & sellers & make connections		\checkmark	\checkmark
Search general contractors, subs, material suppliers & more	\checkmark	\checkmark	\checkmark
Drill down search results by M/W/DBE certification, union or non-union, bonded & more	\checkmark	\checkmark	\checkmark

ADVERTISE WITH US

CIS allows your company to maximize marketing efforts with targeted, customizable advertising opportunities.

CIS ADVERTISING BENEFITS:

- The average user spends 13 minutes on our website.
- Reach a captive audience looking for your services including estimators and project managers who are actively bidding and working in your region.
- Elevate your brand and position your company as an industry leader.
- Piggyback on our targeted marketing campaign with over 150,000 impressions.

To schedule a free interactive demo or for more information, contact us:

170 Kinnelon Road, Kinnelon, NJ 07405 t 800-247-1727 | f 800-962-0544 | info@cisleads.com

ADVERTISING OPPORTUNITIES INCLUDE:

<u>Premium:</u> Reach more prospects with premium, highlighted ads to ensure you're seen first and often. Premium ads are limited, so secure yours today.

<u>Featured:</u> Will be seen by anyone viewing the sub requests, classifieds, and searching for contractors, material suppliers and equipment dealers.

<u>Sponsor:</u> Increase impressions and in-bound leads by sponsoring an ad in your category. Your company will appear on the top of search results and be featured as a highlighted listing.

<u>Email Sponsorship:</u> Sponsor our daily report and have your message read by all CIS clients and thousands of interested prospects.